

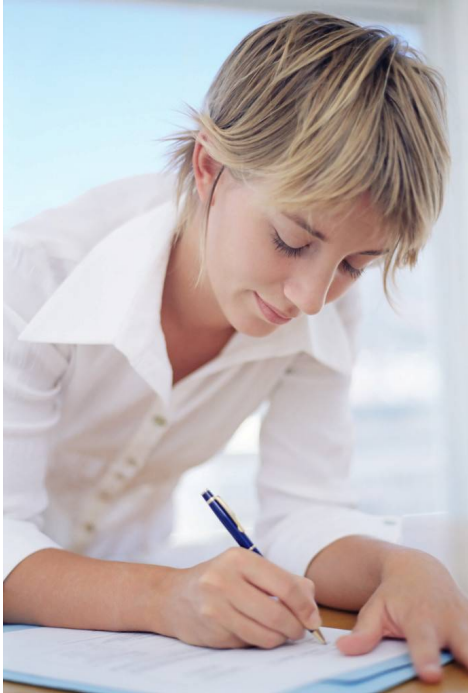
Choosing to further your education by obtaining an Australian MBA is a solid educational choice that will result in personal and professional growth, increased earning potential and a well-regarded degree that receives international respect.



To improve your chances of being accepted at one of Australia's esteemed business schools, follow these 10 tips that are sure to get your application noticed and increase your marketability.

1. Cross every T. This may seem like it goes without saying, but an incomplete application packet – or an application packet with spelling or grammatical errors - will quell your chances of acceptance before you even have your foot in the door. Complete your application packet thoroughly and proofread every word.
2. Clearly state your goals. You wouldn't be going for a graduate degree in business administration if you didn't have ambition. Entice the admissions committee with your well-thought out plans for the future.
3. Be a show off. It's one thing to say how wonderful you are in a personal statement or essay, but an entirely different – and better – thing to show your accomplishments by including information about awards, promotions or other forms of recognition you have received.
4. Be yourself. Let the committee know enough about you to make you stand out from other applicants and don't try to be too perfect. No one is perfect and the committee is well aware of that. Trying to prove your perfection will only raise doubts. Let yourself shine through your application.

5. Why here? Why now? If you are an international or returning student make your intentions clear and let the admissions committee know why you want to attend graduate school in Australia, or why you want to go back to school.



6. Demonstrate your ability to lead. MBAs are leaders and managers that shape the business world and bring teams together to function effectively. Include your leadership experience and skills to show the committee that you are ready to lead.

7. Know thyself. A solid understanding of who you are, what you want, where you are headed and why you need an MBA to continue on that journey is central to your success as a graduate student and an applicant.

8. Be distinctive. You are a unique individual with distinctive characteristics, skills and goals. But, you'll be just another application packet if you don't portray your uniqueness to the committee. Consider your qualities that distinguish you from the pack and make sure they are front and center during the application process.

9. Be personable. Show your charm and let the committee know what a likeable person you are. Objectivity aside, committees are made up of people, and people are apt to choose people they like.

10. Lay out your plans to change the world. Or, at least the business world. As leaders and managers, MBAs are in a position to be change makers and to improve business practices and policies. Let the committee catch a glimpse of how you want to make a difference in the world.

Following these 10 simple tips will improve your application and enhance your chances of being chosen for a coveted position in an Australian MBA program. The application process can be highly competitive, but demonstrating your qualifications and showing that you have clear goals

and a plan to reach them will greatly increase your appeal and ensure that the admissions committee will notice your application.

